



For Immediate Release

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**“ELVIS IS IN THE HOUSE! WITH A NEW DVD DEAL
SECURED BY CREATIVE CONTENT MANAGEMENT**

New York, NY, December 18, 2004—Elvis can now be in the house with a new DVD entitled, *True Stories: An Elvis Presley Anthology*, thanks to Creative Content Management (CCM), a New York and Florida Management and Intellectual Properties firm. CCM partners, James Citkovic, David Brodie and Albert Brodie, and a California-based associate brokered the deal between Peter Barton's Elvis Presley Library and Delta Music U.K. (Kent, England). Delta Music is set to release the disc immediately, first in the U.K. followed by Europe and the U.S.

This impressive Elvis DVD collection celebrates the legendary star with four one-hour documentaries (re-digitized), never-before-seen video footage, candid interviews with such music greats as B.B. King, Tom Jones and Sammy Davis, Jr., photos by fans, as well as vintage Movietone Newsreel footage, plus much more.

For more information about the DVD visit Delta Music at www.deltamusic.co.uk.

Creative Content Management maintains offices in both Orlando and New York City.

For more information, contact James Citkovic at 212 645-3068 or via email at James@CountdownEntertainment.com.

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