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**James Citkovic, President of Countdown Entertainment
Brokers Deal with Sony Music for Jimi Hendrix Masters**

New York, NY, July 22, 2014—James Citkovic, president of Countdown Entertainment, recently brokered a deal between Sony Music Entertainment and Ed Chalpin of PPX International for the purchase of 86 masters recordings by Jimi Hendrix and Curtis Knight.

The collection includes such songs as “Gloomy Monday,” “Hush Now” and “Drivin’ South,” and features Hendrix’s distinct lead guitar playing with Curtis Knight on vocals. Hendrix, who can be heard singing background, also plays all rhythm and bass guitar parts. Some of these tracks were recorded in late 1965—shortly after Chalpin had signed the yet still unknown Hendrix to a three-year deal while the remainder of the masters were recorded in July and August 1967 when Hendrix ultimately fulfilled his contractual obligations to Chalpin. On a historical note, Hendrix employed what would become his signature Wah-wah sound for the very first time on the tracks laid down in 1965.

With the Hendrix/Sony transaction now complete, Citkovic has turned his attention to finding the right buyer for 100% of the publishing associated with these masters. The fact that this publishing catalogue includes both 100% of the writer royalties plus 100% of the music publishing—known as a “true 100%,”—makes this a rare investment opportunity. Citkovic is currently accepting offers from interested parties. James Citkovic founded Countdown Entertainment in 1983 and has managed dozens of artists—both up & coming and established—including one of the Top 100 Black Entertainers of all time. In the mid-nineties, recognizing that music publishing was fast becoming the new stock market, Citkovic decided to utilize his high level industry contacts and years of experience to bring together buyers and sellers of intellectual properties. In addition to this recent Hendrix/Sony deal, Citkovic’s list of brokering successes includes properties by The Ramones, Lynyrd Skynyrd & Blackfoot, The Fixx and even Elvis, to name a few.

Although it’s always strictly business, Citkovic is quick to point out that “these kinds of deals rely more on art than science.” And we’re sure that would make “Jimi” very happy.

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